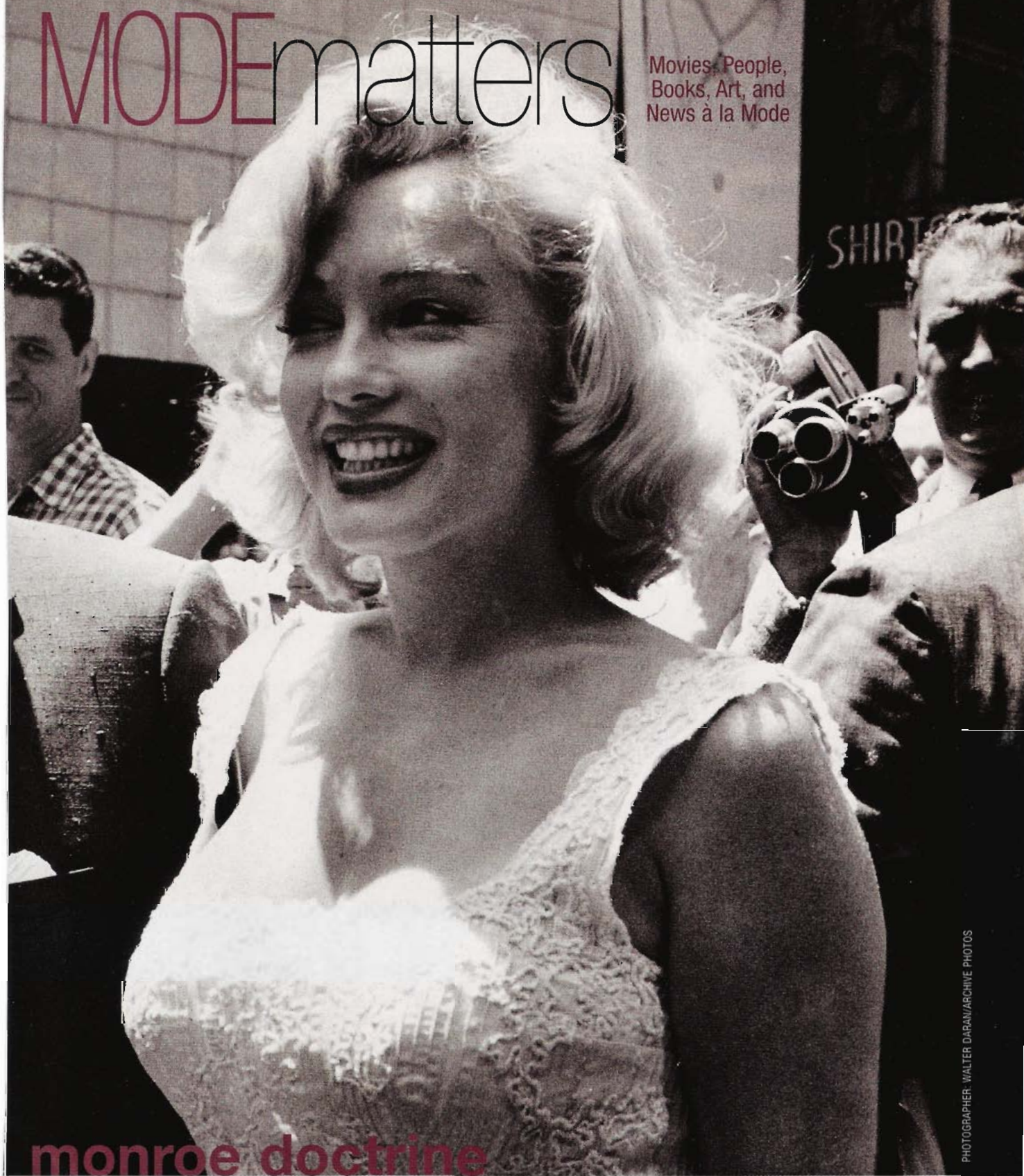


# MODE matters

Movies, People,  
Books, Art, and  
News à la Mode



## monroe doctrine

She was voluptuous, vivacious, and va-va-va-voom. Even now, 37 years after her death, Marilyn Monroe remains a million-dollar babe in more ways than one: Some \$30 million worth of licensed Marilynabilia, from sunglasses to calendars, is sold every year. This fall, on October 27 and 28, Christie's is cashing in with the real thing, auctioning off a time-capsule stash of the bubbly blonde's clothes and possessions. On offer are her movie-star frocks, costume-jewelry baubles, and dozens of pairs of stiletto-heeled pumps. Most ravishing of all is what couturier Jean Louis called his "apparently nude dress," which Monroe wore at President John F. Kennedy's May 1962 birthday show. Even more numerous are the reminders of the private Marilyn, including the screenplays she annotated in pencil. Although fans will flock to the auction to see Monroe's glittering finery, these poignant items transform the icon back into a real, three-dimensional woman. —Caren Weiner Campbell